

EDITO

2011 will probably be one of the most difficult years that our industry has ever been through. Raw materials sources and supplies are unpredictable, regulations and controls are ever more stringent, quality control requirements are increasing. Raw materials and additive costs have also risen very significantly. The financial crisis has and is expected to continue to affect activity in our sector. These market conditions were seen as opportunities by BEA, as during the downturn we made use of the opportunity to move our company towards the demanding quality standards (ISO 9001 / NOP / ECOCERT), acquired and implemented a reliable ERP (SAP) system, re-positioned the company know-how in R&D, manufacturing and accompanying legislative and regulatory commitments with a dedicated department (Products Regulatory Affairs). We have strived to maintain our investments in technology and human resources giving us the ability to face the future with confidence.

Human Resources

We recently welcomed a new accounts manager, Gaëlle Orillac : based in the Lyon district with responsibility for the Northern and Western areas of France. This appointment allows us to significantly improve our territory coverage and also to provide greater responsiveness to our customers or prospects.



Product Zoom

« My Sweet Toffee » New Boudoir Collection

“My Sweet Toffee” is a melting balm, which can be converted into a milky, easy-to-rinse emulsion. Utilising new generation emulsifiers (“sucro-esters”), this innovative texture with luxurious additives (Violet and Liquorice) and well-being enhancer (Euphoryl Omega 3), displays wonderful emollient and massage qualities, taking you to into a magical world.

Industrial Tool

Poured cosmetic...

This technique allows for the production of specific cosmetic products such as massage candles, lipsticks, shear butters and solid fragrances. These products are poured into the primary packaging whilst hot and then cooled to solidify and harden.

BEA Laboratories have an automatic line equipped with 4 melters allowing us to fill various packages from 5 to 350g.



CREATIVE

BEYOND
BEAUTY
PARIS

Cosmetic Fair

BEA Laboratories will be present from the 12th to 14th of September, 2011 at the Beyond Beauty / Creative in Paris. Come to visit us at Hall 5.3, stand P80.